

Press Release
For Immediate Release

KWIH Garneres “Award for Arts Sponsorship” at Hong Kong Arts Development Awards 2017 from Hong Kong Arts Development Council in Recognition of its Dedicated Efforts in Sponsoring Local Arts Programmes and Promoting Arts development

(Hong Kong – 14 May 2018) - **K. Wah International Holdings Limited** (“KWIH” or “Group”) (stock code: 173) garnered the “Award for Arts Sponsorship” at the Hong Kong Arts Development Awards 2017 (the “Awards”) from the Hong Kong Arts Development Council (“HKADC”) on 11 May. Established by HKADC, the Awards aim to recognise the contribution of individual sponsors, organisations and groups to the development of the arts in Hong Kong and to encourage sponsorship and promotion of local arts programmes.

KWIH has spared no effort in advancing arts development in Hong Kong and promoting opera as an essential part of its good attempt. As the Honorary Patron of Opera Hong Kong (“OHK”) since 2013, KWIH has collaborated with OHK and helped promote local arts and culture by sponsoring world famous opera productions in Hong Kong. Through such endeavours, it has not only provided local artists with more valuable opportunities for cross-cultural exchange and performance participation, but has also enhanced a greater public appreciation of opera, with a view to sustain the value and heritage of arts development and elevate the stature of Hong Kong as an international metropolis.

Paddy Lui, Executive Director of KWIH, said, “We are honoured to be recognised by HKADC for our efforts in promoting operatic performance in Hong Kong. The ‘Award for Arts Sponsorship’ not only acknowledges our contribution in opera and performing arts promotion, but also reflects our dedication to enhancing the value and heritage of local arts.”

Organising “Opera Everywhere” promotional event

KWIH believes that operas are rich in history, spirituality, philosophy and knowledge of life. The art form not only can enrich people’s soul and mind, its promotion can help building a better community. In order to bring opera to the community and attract the participation of young people, Opera Hong Kong organised the promotional event, “Opera Everywhere” with the support of KWIH, which is conducted through two long-term approaches: first, by staging more opera performances to attract young people to participate and appreciate the art of opera; second, through carrying out relevant education and outreach projects, KWIH hopes to facilitate the future development of opera and foster vocal talents.

Title sponsoring world-class operas in Hong Kong

Between 2016 and 2017, KWIH has been the title sponsor of two world-class operas, and invited Hong Kong production teams for participation. The performances were Otello by the most influential opera composer of the 19th century, Giuseppe Verdi, and The Barber of Seville, a comic opera for family by Gioacchino Rossini; both works were deeply loved by the audience.

Fostering a new generation of talented artists

In the aspects of education and promotion, KWIH supports Opera Hong Kong to conduct regular concerts and mini opera tours to universities, secondary and primary schools every year, through activities such as introductory talks on famous operas, light-hearted performances and games, the new generations are introduced to the art of opera in an accessible way. To foster new vocal talents, KWIH sponsors the annual “K. Wah Opera Hong Kong Summer School” to provide professional training and opportunities of stage performances for talented children. Selected participants will receive a three-week intensive training, which includes vocal, drama, performance, dancing and singing. During the training, participants are allowed to experience the charm of opera and enhance their self-confidence, creativity and expression skills; and broaden their understanding of performing arts.

KWIH provides scholarships to outstanding undergraduates and postgraduates and encourage them to pursue overseas vocal training, advanced courses or opera master classes with the hope to nurture arts professionals to support the long-term development of opera arts in Hong Kong.

Looking forward

KWIH is looking forward to working with more diverse arts groups to continue the goal of promoting arts to the public, especially the younger generations and their participation through arts education and to promote the arts development in Hong Kong. KWIH would continue to support the cultivation of local artists and management talents, expecting to popularise opera art on a larger scale, through which the unique artistic ambience of Hong Kong as a fusion of Chinese and Western cultures could be manifested.

- End -

Photo Caption:

Photo 1 & 1a: On behalf of KWIH, Shelly Cheng, Deputy General Manager - Corporate Affairs (middle) and Rita Lai, Assistant General Manager - Corporate Affairs (left) receive the “Award for Arts Sponsorship” at Hong Kong Arts Development Awards from the Hong Kong Arts Development Council presented by Mr Ma Fung-kwok, the Legislative member (Sports, Performing Arts, Culture and Publication constituency) and a member of the Awards Chief Adjudication Panel, in recognition of its dedication in sponsoring local arts programmes and promoting arts development. Over 30 individuals, organisations and groups are recognized in the Awards Ceremony. (photo credit: Hong Kong Arts Development Council)



Photo 2: K. L. Wong, Chairman of Opera Hong Kong and Independent Non - executive Director of KWIH (sixth from the right) and representatives of Opera Hong Kong together with KWIH representatives include Charles Wong, Associate Director of Human Resources and Corporate Affairs (sixth from the left), Shelly Cheng, Deputy General Manager - Corporate Affairs (fifth from the left), Rita Lai, Assistant General Manager - Corporate Affairs (fifth from the right) attended the award presentation ceremony



Photo 3: KWIH and OHK encourages appreciation of operatic arts among young generation by organising education and outreach programmes, including mini opera tours and concerts in local tertiary institutions, secondary and primary schools, in which students will be introduced to renowned opera productions through stage performances and games, etc.



Photo 4: To nurture the next generation of vocal talent, KWIH sponsors the “K. Wah OHK Summer School”, an annual three-week intensive programme which opera training is given to talented children in areas including vocal, drama, performance, dancing and singing instruction. Through this training programme, participants will be able to experience the unique charm of the opera, elevate their self-confidence, imagination and expressive skills while broadening their horizons in in performing arts



Photo 5, 6 & 7 KWIH is committed to investing resources in local performing arts and hope to popularize opera by sponsoring world-class operas e.g. Otello, The Barber of Seville and Aida to be staged in Hong Kong



Photo 8: KWIH provides scholarships to outstanding undergraduates and postgraduates for overseas vocal training and advanced courses with the hope to nurture arts professionals to support the long-term development of opera arts in Hong Kong

 **K. Wah Group 嘉華集團** ...
2017年5月12日 · 🌐

「音樂是我生命之糧，是我一定離不開的東西！」一名考獲嘉華國際聲樂獎學金的學生分享自己心聲。嘉華國際一直支持充滿熱誠的本地藝術家並致力推動藝術多元化，自2013年起成為香港歌劇院榮譽贊助，冀通過一系列不同類型的表演及教育工作，培育更多人才和令歌劇普及化。國際著名男高音、香港歌劇院藝術總監 #莫華倫，連同兩名年輕歌唱家分享對香港歌劇發展的看法。

“Music is the fountain of my life, I can't live without it” a K. Wah Vocal Scholarships recipient shared. K. Wah International Holdings Limited (“KWIH”) is always supportive of the passionate local artists and aims to promote diversification in art development. KWIH has become the Honorary Patron of Opera Hong Kong since 2013 and hopes to cultivate more art talents and raise the popularity of opera through a wide spectrum of productions, education and outreaching programmes. . #WarrenMok, Artistic Director of Opera Hong Kong, together with two young local artists will share their thoughts of the development in Hong Kong opera industry.

▶ 完整片段 Full version: <https://youtu.be/IFIZ7SeMv-s>

#嘉華國際 #香港歌劇院榮譽贊助 #藝術 #歌劇 #聲樂
#KWahInternational #HonoraryPatronOfOperaHongKong #Arts #Opera #Vocal



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Photo 9: Warren Mok introduced “Opera everywhere” in K. Wah Facebook



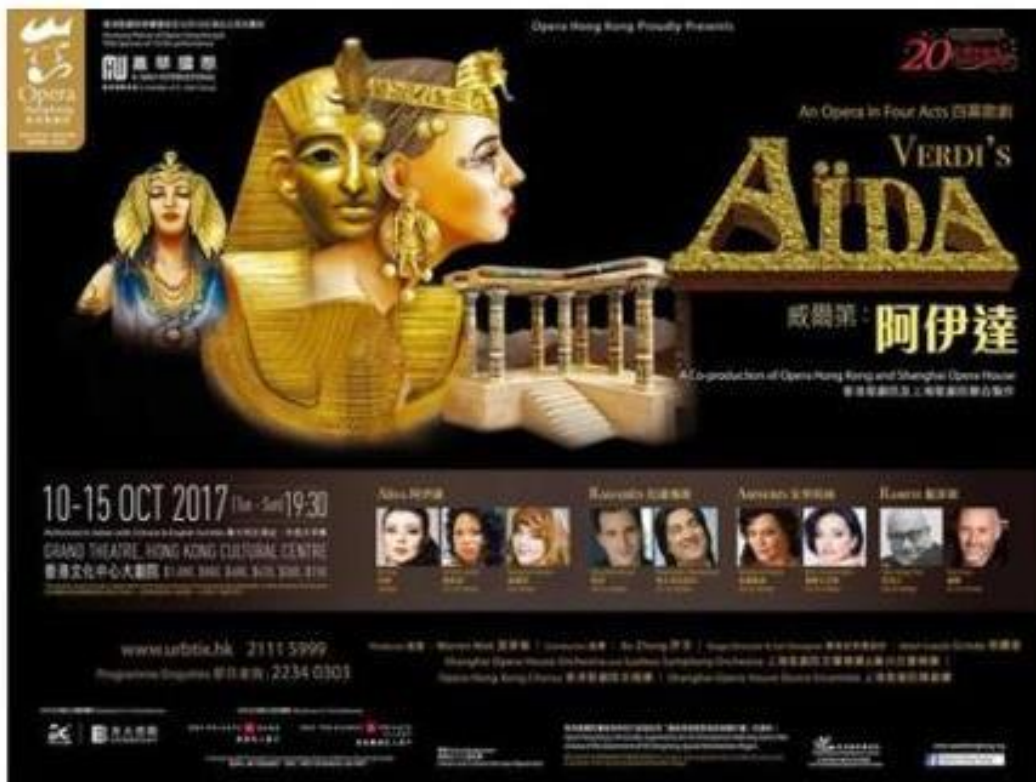
Photo 10: K. Wah held mini game on facebook to give away Aida tickets to the public with overwhelming response

K. Wah Group 嘉華集團 2017年9月20日 · 🌐

【獨家呈獻：嘉華國際送出享負盛名歌劇《阿伊達》首映入場券】

嘉華國際作為香港歌劇院的榮譽贊助，將全力支持10月10至15日上演的世界著名四幕歌劇《阿伊達》。

由被譽為19世紀最有影響力的歌劇創作者「威爾第」撰寫的《阿伊達》，自1871年首演以來，一直風靡全球樂迷，是當今最享負盛名的歌劇之一。主角阿伊達本來是衣索比亞的公主，因戰爭不幸被俘虜到埃及成為奴隸，又暗暗地與埃及傑出軍官拉達梅斯發生戀情，拉達梅斯卻早已受命迎娶充滿妒忌心的埃及公主安奈莉絲。《阿伊達》講述愛情與愛國之間的矛盾，以宏偉華麗的場景與雄偉的音樂，震撼古今觀眾。今次嘉華及香港歌劇院更邀得國際殿堂級的陣容當中包括兩位載譽全球的阿伊達演員演出，務求把作品戲劇性的場面及盛大的舞台效果發揮得淋漓盡致。…… [查看更多](#)



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About K. Wah International Holdings Limited (stock code: 00173)

K. Wah International Holdings Limited (“KWIH”), listed in Hong Kong in 1987, is the property flagship of K. Wah Group. An integrated property developer and investor with a foothold in Hong Kong, the Yangtze River Delta and Pearl River Delta regions, KWIH encompasses a portfolio of premium residential developments, Grade-A office towers, retail spaces, hotel and serviced apartments. Driven by a keen market sense and a versatile strategy, and backed by strong financial capability, KWIH has built up a prime land reserve in major cities of China, and thus a strong foothold for future growth.

KWIH is a constituent stock of the Hang Seng Composite MidCap Index and MSCI Hong Kong Small Cap Index as well as an eligible stock under the Shanghai-Hong Kong Stock Connect and Shenzhen-Hong Kong Stock Connect programmes. KWIH held a 3.8% stake in Galaxy Entertainment Group Limited (stock code: 00027) as of 31 December 2017.

Website: <http://www.kwih.com>



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